

928 Broadway New York, New York 10010 Telephone: 212-505-5000

ALKA SELTZER PLUS COLD AND COUGH MEDICINE

PERSON:

LET ME TELL YOU ABOUT NEW ALKA-SELTZER PLUS COLD AND COUGH MEDICINE...

I WOKE UP WITH A COLD...ACHY, SNEEZY,...STUFFY...THE WORKS.

MY WIFE SAID, "YOU LOOK AWFUL!"

I SAID, " I NEED MY ALKA-SELTZER PLUS COLD MEDICINE."

SHE SAID, "THAT'S GREAT FOR COLDS... (COUGHING)... BUT YOU"VE GOT A COUGH TOO."

I SAID, " BUT I HATE COUGH SYRUP!"

SHE SAID, "RELAX...TAKE ALKA SELTZER PLUS...COLD AND COUGH MEDICINE. IT'S NEW..."THEY PUT COUGH SUPPRESSANT IN THEIR COLD TABLETS."

I SAID, "SO IT WORKS FOR COLDS AND COUGHS TOGETHER.

SHE SAID, " GO TO WORK!"