



CLIENT Comcast
 PRODUCT On Demand REV. 4
 TITLE I'm OnDemand- "Glenn" - Sopranos

LENGTH :30 TV
 DATE 05.24.04
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VIDEO

A group of dudes sit in a finished basement/room watching an episode of the Sopranos they pulled up from On Demand. Glenn Vu Tran, an Asian American, has something to say.

Glenn stands.

Glenn holds the remote near his friend's mouth

As his buds look in weird wonder, Glenn finishes his speech.

Product demonstration sequence featuring all the differentiating aspects of Comcast On Demand.

Graphically weave to ending logo and tag

SUPER: That was then. This is Comcast.

AUDIO

Music: Recognizable Italian Aria

Glenn: Friends. Brothers. Paisans. Today...we watch The Sopranos. The one we missed. For now we control the HBO. Any show in that library. Any time we want. We've waited for this power a long, long time.

Kiss the button.

Glen: My name is Glenn...and I've discovered On Demand.

VO: HBO On Demand from Comcast digital cable. Just what you want. Just when you want it. Just not on a dish.

VO: Everything you thought you knew about TV has changed.