Johnson's Baby Shampoo

Someday soon, you'll teach him to say "please", and "thank you", and "...pardon me Miss, would you like to dance?"

But for now...just Johnson's Baby him, with Johnson's Baby Shampoo. Now clinically proven as gentle as pure water. Now the number one choice of hospitals. The ways of the world can wait. Now while you can, protect him...shelter him...Johnson's Baby him.