

**WOMAN: HEINZ KETCHUP
MOM**

What a day! My kid was late for school and ran out of the house before breakfast. My husband ran for the bus, I ran to the supermarket. Ran back to let in the plumber...Ran to the cleaners... All day long I've been running... running... running... And I said to myself, "I must be crazy. Why am I running? Why are we all running? Why don't we slow down?"

Look at Heinz Ketchup here. Heinz never runs... and it's slow... That's why it tastes so good. So why don't we all take a tip from this demonstration. Stop running and slow down... Like Heinz - the "Slow" Ketchup.